of the director and other members of the production team and the programe needs of Doordarshan. While assessing the merit of the script, the Selection Committee will keep in view the need to:

(i) promote the basic socio-cultural values like human unity and harmony, equal respect to all religions, rejection of violence, communal rivalries and tensions; liberation from superstition and prejudices;

(ii) project the rich cultural diversity of the country; and

(iii) inculcate in the growing generations the right kind of values, outlook, and standards.

B. *Feature Films*

Feature films for telecast on Doordarshan are selected out on the basis of the following broad criteria:

(i) National/International/State Award won

(ii) Thematic Value

(iii) Cinematic Value

(iv) Entertainment Value

(v) Suitability for family viewing

(vi) Year of production.

Regional language feature films which fulfil any of the following criteria or have won any of the following national awards, as the case may be, only are considered for telecast on the national network on Sunday;

(i) National award for the Best or Second Best Feature Film of the year (in all languages combined)

(ii) Indira Gandhi Award for Best first film of a Director

(iii) Award for best film providing popular and wholesome entertainment

(iv) Nargis Dutt award for Best Feature Film on National Integration

(v) Best film on Family Welfare

(vi) Best film on other Social issues such as prohibition, women and child welfare, anti-dowry, drug abuse etc.

(vii) President's Award of 'Rajat Kamal' for the Best Feature Film in a regional language

(viii) Entry in the Indian Panorama and mainstream Section of any International Film Festival of India/ Filmotsav

(ix) Films which have celebrated Silver Jubilees (having run continuously for 25 weeks) and carry a 'U' certificate.

**Statement-II**

**Policy regarding selection of Feature films and Serials broadcast on All India Radio**

For sound-track of feature films broadcast on the Vividh Bharati Service, feature films which are classics and/or award-winning are selected, subject to availability of prints. Serials plays in Hindi based on classics and celebrated literary works in different Indian languages are selected from among the proposals received.

**Health Messages on AIR/TV Network**

2296. SHRI SHAMIM HASHMI : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether Government have a wide AIR/TV network ;

(b) if so, whether Government are fully utilising these facilities in the field of health messages ;

(c) whether a large number of video films made by State/Central Health and other Ministries and NGOs are available and have not been screened so far and if so, details and reasons therefor; and

(d) whether Government would utilise services of Voluntary Health Groups, NCERT, Jamia Milia, IGNOU etc., and such as VHAI in this challenging task ?

THE MINISTER OF INFORMATION AND BROADCASTING AND PARLIAMENTARY AFFAIRS (SHRI P. UPENDRA) : (a) At present All India Radio has 100 stations and Doordarshan has over 500 transmitters, covering 95% and 76% of the country's population respectively ;

(b) All Stations of All India Radio broadcast health messages regularly in all major languages and dialects for general audience as well as for special audiences like rural, women, Industrial workers and youth etc.

Doordarshan also telecasts regularly health messages and other related information in different formats like drama, plays, tele-films, quickies, spots, discussions, interviews and documentaries etc.

(c) Programmes/films made by various Central/State Health Ministries and other non-Governmental organisations when offered by them to Doordarshan are utilised for telecast after judging their suitability and technical quality. Details of the video films available with State/Central Health Ministries and non-Governmental organisations which have not been screened by Doordarshan would be available only with their Producers or the Ministries concerned and not with Doordarshan; and

(d) All India Radio avails of the expertise of various voluntary Health Groups and other institutions like NCERT, Jamia Milia, IGNOU, VHAI etc. In planning and production of programmes on Health.

Doordarshan has also been regularly telecasting programmes/Films made by voluntary Health Groups and other organisations as and when offered to it for telecast.

**Appointment of Chief Engineer (Level-I) All India Radio**

2297. SHRI A. NALLASIVAN : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether it is a fact that the post of Chief Engineer (Level-1) in All India Radio, is now managed by an ex-cadre Superintending Engineering (Civil) with only 4 years regular service in his parent department, while departmental Superintending Engineer with 8 years regular service are denied Chief Engineer (Civil) Level-II posts; and

(b) if so, what are the reasons therefor ?

THE MINISTER OF INFORMATION AND BROADCASTING AND PARLIAMENTARY AFFAIRS (SHRI P. UPENDRA) : (a) It is a fact to the extent that the post of Chief Engineer (Civil) Level-I in All India Radio is now managed by an officer of the grade of Superintending Engineer (Civil) on deputation basis.

(b) The recruitment to the post of Chief Engineer (Civil) Level-I was made as per the Recruitment Rules applicable at that time. Since none of the departmental officers in the feeder cadre were eligible for promotion to the grade of Chief Engineer (Civil) Level-I, the recruit-